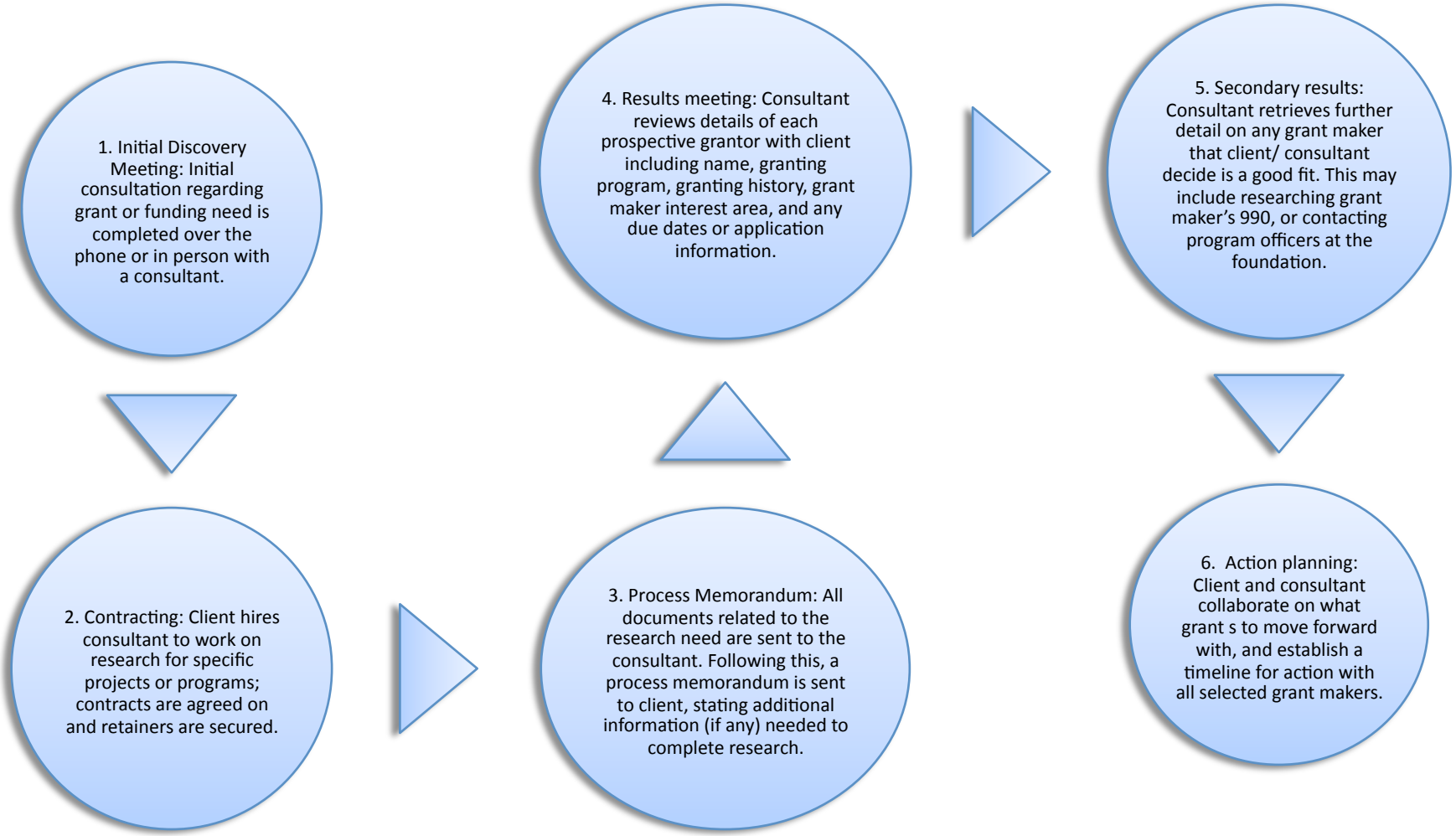Iden Prospect Research Development Process